



PLASTICS' 32nd Annual Vinyl Compounders Conference & Vinyl Sustainability Council's Sustainability Summit DECEMBER 5 - 7, 2022 | WASHINGTON, DC

New this year, PLASTICS' Vinyl Compounders Conference and Vinyl Sustainability Council's Sustainability Summit are collocating to make a one-stop, must-attend vinyl event.

The **Vinyl Sustainability Summit** will take place on Monday, December 5 with a full day of sessions addressing today's most important sustainability challenges.

Then, on Tuesday, December 6 and Wednesday, December 7, the annual **Vinyl Compounders Conference** will offer two days of education on market drives & trends, technology & innovation, and information that will help prepare and grow the vinyl industry.

Separate tickets will be required for each conference.

All attendees from both conferences will come together for a joint reception on Monday evening.

Each event offers its own sponsorship opportunities with a few options that cross over between the three days. Sponsorships for the Vinyl Sustainability Summit can be found on [page 2](#) of this prospectus while opportunities for the Vinyl Compounders Conference can be found on [pages 3 and 4](#). The opportunities that span across the two conferences are clearly indicated throughout with the label **"For Both Conferences."**

Monday, December 5, 2022

10:00am – 5:00pm	VSC's Sustainability Summit Programming
5:30pm – 7:00pm	Joint Reception for Vinyl Compounders Conference attendees and Vinyl Sustainability Summit attendees

Tuesday, December 6, 2022

8:30am – 5:00pm	PLASTICS' Vinyl Compounders Conference Programming
5:30pm – 7:00pm	Reception with Tabletop Displays

Wednesday, December 7, 2021

8:30am – 4:00pm	PLASTICS' Vinyl Compounders Conference Programming
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Vinyl Sustainability Council's Sustainability Summit

Co-located with PLASTICS' Vinyl Compounds Conference

DECEMBER 5, 2022 | WASHINGTON, DC

All Sponsorships Include the Following:

- Company logo and listing in sponsorship directory on the event webpage (Company Description, Web Address, Contact Email, and Social Media Links)
- Company profile, description, and logo on event mobile app
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgement at the event (verbal and event signage)
- Logo and recognition in conference documents and proceedings
- Nametag at event distinguishing partnership role

Sponsorship Opportunities at the Vinyl Sustainability Summit

- ~~Lanyards – \$2,000(M) | \$2,500(NM) [EXCLUSIVE]~~ - **For Both Conferences, SOLD | Eastman Chemical Co.**
 - Branded lanyards for attendees' name badge
- **Hand Sanitizer – \$3,000(M) | \$3,750(NM) - [EXCLUSIVE] - For Both Conferences**
 - Branded personal sized bottles of hand sanitizer distributed attendees
- **Digital Advertisement on Screen during Vinyl Sustainability Summit**
 - Sponsoring Partner Add-On – \$500(M) | \$625(NM)**
 - Non-Sponsor Partner – \$750(M) | \$940(NM)**
 - 30-second video or still graphic advertisement played in rotation on main conference screens during breaks
- **Lunch with VSC's Award Ceremony - \$1,750(M) | \$2,200(NM) [MULTIPLE AVAILABLE]**
 - Logo prominently displayed on signage during lunch
 - Recognition given during conference (verbal and event signage)
- **Break – \$500(M) | \$625(NM) [EXCLUSIVE]**
 - Logo prominently displayed on signage during afternoon break on Monday 12/5
 - Recognition given during conference (verbal and event signage)
- **Joint Reception – Includes attendees from both Vinyl Compounds Conference & Vinyl Sustainability Summit - \$1,750(M) | \$2,200(NM) - [MULTIPLE AVAILABLE] - For Both Conferences**
 - Logo prominently displayed on signage throughout the Monday evening reception
 - Recognition given during conference (verbal and event signage)
 - **Sponsoring Companies (as of 8/17): ALAC International, Shawnee Chemical, & Vestolit**

LEARN MORE

TO SECURE A SPONSORSHIP FOR VSC's SUSTAINABILITY SUMMIT, CONTACT:

Susan Wade, Vice President of Marketing and Communications

202.765.2296

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**Unlimited sponsorships available unless otherwise stated.*

**Rates reflect a 25% premium for Non-member (NM) over PLASTICS/VSC member (M) rate.*

**All sponsorships & partnerships are subject to change.*

**Guidelines for sponsorships will be provided based on CDC, hotel and venue requirements and recommendations at time of event.*



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Sponsorships Opportunities at the Vinyl Compounders Conference

- **Lanyards – \$2,000(M) | \$2,500(NM) – [EXCLUSIVE] - For Both Conferences, SOLD | Eastman Chemical Co.**
 - Branded lanyards for attendees' name badge
- **Hand Sanitizer – \$3,000(M) | \$3,750(NM) - [EXCLUSIVE] - For Both Conferences**
 - Branded personal sized bottles of hand sanitizer distributed attendees
- **Digital Advertisement on Screen during Vinyl Compounders Conference**
 - Sponsoring Partner Add-On – \$500(M) | \$625(NM)**
 - Non-Sponsor Partner – \$750(M) | \$940(NM)**
 - 30-second video or still graphic advertisement played in rotation on main conference screens during breaks
 - **Participating Companies (as of 8/16): Arxada, The Chemical Company, Eastman Chemical Company, & Kenrich Petrochemicals**
- **Commercial Presentation during Vinyl Compounders Conference – \$2,000(M) | \$2,500(NM) - [3 AVAILABLE]**
 - 20-minute presentation at Vinyl Compounders Conference; session included in all agendas
 - Speaker bio listed alongside all other session speakers (digital and/or print)
 - **Participating Companies (as of 8/18): Hanwha Solutions Corporation, Kenrich Petrochemicals & Wipfli**
- **Post-Event HTML Email to Vinyl Compounders Conference Registrants – \$2,000(M) | \$2,500(NM) [1 REMAINING]**
 - One (1) post-event html email sent to all registrants of the Vinyl Compounders Conference. Sent by PLASTICS, created by sponsor. Email will include a disclaimer noting it is sponsored and does not represent an endorsement by PLASTICS.

CONTINUED ON NEXT PAGE....

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TO SECURE A SPONSORSHIP, CONTACT:

Mark Miller, Director Member & Sponsorship Sales

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Sponsorships Opportunities - Continued

- **Breakfast – One Per Morning**
 - ~~Tuesday, 12/6~~ **SOLD | BASF** or
 - **Wednesday, 12/7 - \$1,750(M) | \$2,200(NM)**
 - Logo prominently displayed on signage during chosen breakfast
 - Recognition given during conference (verbal and event signage)
- ~~**Breaks – \$2,000(M) | \$2,500(NM) - [EXCLUSIVE]**~~ **SOLD | AM Stabilizers**
 - Includes all 4 breaks during the Vinyl Compounders Conference on Tuesday & Wednesday
 - Logo prominently displayed on signage during all breaks
 - Recognition given during conference (verbal and event signage)
- **Joint Reception – Includes attendees from both Vinyl Compounders Conference & Vinyl Sustainability Summit - \$1,750(M) | \$2,200(NM) - [MULTIPLE AVAILABLE] - **For Both Conferences****
 - Logo prominently displayed on signage throughout the Monday evening reception
 - Recognition given during conference (verbal and event signage)
 - **Sponsoring Companies (as of 8/17): ALAC International, Shawnee Chemical, & Vestolit**
- **Tuesday Evening Reception – \$1,750(M) | \$2,200 (NM) - [MULTIPLE AVAILABLE]**
 - Logo prominently displayed on signage throughout the Tuesday evening reception
 - This reception will include tabletop display (see below for pricing of this add-on)
 - Recognition given during conference (verbal and event signage)
 - **Sponsoring Companies (as of 8/18): Cargill, ExxonMobil Chemical Company & Formosa Plastics**
- **High-Boy Tabletop Exhibitor during Tuesday's Reception [LIMITED AVAILABILITY]**
 - Sponsoring Partner – \$500(M) | \$625(NM)**
 - Non-Sponsor Partner – \$750(M) | \$940(NM)**
 - Showcase your brand with a high-top table display during Tuesday's reception
 - Guidelines for tabletop format, display and promotional items will be given closer to the event
 - **Exhibiting Companies (as of 8/16): ALAC International, Arxada, Cargill, The Chemical Company, Eastman Chemical Company, ExxonMobil Chemical Company, Hanwha Solutions Corporation, Shawnee Chemical, & Wipfli.**

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