



# Approval to attend!

## It can be yours. And we can help.

In the dynamically evolving and strictly regulated world of fluoropolymers, staying informed and proactive is key to success. The Fluoropolymers Conference 2024 is tailored to meet these needs, bringing together seasoned industry experts and professionals to explore the latest trends, regulations, and technological advancements.

We recognize the critical role of ongoing professional development, which is why we've meticulously assembled the 'Convince Your Boss Toolkit'. Designed to streamline your approval process, this toolkit equips you with a suite of resources tailored to underscore the immense value of participating in this pivotal event. It's crafted to ensure you can present a persuasive case to your manager or HR team, highlighting the undeniable benefits of attending this indispensable conference.



## Toolkit Contents

This toolkit has been meticulously crafted to assist you in making a compelling case to your manager or HR team for conference attendance. Here's what's included

- **Customizable Letter Template:** A draft letter to help articulate the benefits of attending and the expected return on investment.
- **Schedule at-a-Glance:** A concise overview of the conference agenda, highlighting key sessions and topics.
- **Attendee Demographics:** Insights into the professionals and industry leaders you will have the opportunity to connect with.
- **Expense Worksheet:** An itemized breakdown of the anticipated costs, aiding in transparent and straightforward budgeting.



# Your Journey to Austin Starts Here

Empower your professional journey with our Fluoropolymers 2024 Toolkit. Designed to support your path towards securing approval, this toolkit is your first step towards an enriching and transformative experience.

## Here's how to make the most of it:

- **Download the Toolkit:** Access all the essential materials for your conference proposal.
- **Customize to Your Needs:** Adjust the content to align with your unique professional objectives.
- **Communicate the Value:** Utilize the provided letter template to effectively articulate the benefits of attending the conference.
- **Highlight Relevant Sessions:** Personalize the agenda in the toolkit to showcase sessions that are most relevant to your role and goals.
- **Budget Overview:** Complete the expense worksheet to present a clear and concise budget plan for attending.

**We look forward to seeing you in February!**

Dear [Manager's Name],

I trust this message finds you in good spirits. I'm reaching out to seek your approval for attending the Fluoropolymers Conference 2024, scheduled for February 5-7 in Austin, Texas. This conference is pivotal for professional growth within the dynamic and tightly regulated fluoropolymers industry, which is directly relevant to our business objectives.

**Why this Conference?:**

The conference offers a robust program led by industry authorities, targeting three critical tracks that align with our strategic imperatives:

- **Business Readiness:** Enhancing our tactical execution and corporate acumen.
- **Market Trends, Drivers & Outlooks:** Providing actionable insights into industry dynamics and future projections.
- **Technology:** Revealing cutting-edge innovations within the fluoropolymer sector.

**Anticipated Benefits:**

I am certain that the comprehensive content, ranging from regulatory insights to technological trends, will yield significant value. This event will not only elevate my expertise but also furnish our team with fresh perspectives to bolster our strategic planning, particularly in areas of sustainability and market expansion.

**Enclosures for Your Consideration:**

Included with this letter, you'll find a detailed conference schedule, a projected expense report, and an ROI analysis. These documents outline the scope of learning opportunities and the anticipated costs, reinforcing the substantial return we can expect on this investment.

I am eager to bring back innovative ideas and best practices that can propel us forward. Your support for this endeavor would be greatly appreciated, and I'm available to discuss this in more detail or address any questions you might have.

Thank you for considering this professional development opportunity.

Warm regards,

[Your Name]

# Schedule at a Glance

Monday, February 05	Tuesday, February 06	Wednesday, February 07
9:00 am – 4:00pm Optional Golf Outing (Green Fees Paid Separately)	9:00 am - 12:15 pm – Opening Keynote & Education Programs	8:45 am - 12:00 pm - Education Programs
5:00 pm - 6:30 pm - Welcome Reception	12:15 pm - 2:00 pm - Lunch	
	2:00 pm - 4:50 pm Afternoon Programs	
	5:30 pm - 7:00 pm - Reception	

Identify Sessions Most Relevant to Your Role  
[Session Schedule Available Online](#)

Session Title	Description/Relevance to Role

# Who Attends

## Job Titles from Past Events

- Americas Business Head
- Americas Sales Director
- Associate Research Fellow
- Billing Accountant
- BU Head, Fluoropolymers
- Business Development Manager
- Business Director
- Business Head, Americas
- Chief Executive Officer
- Chair of PFAS Task Force
- Channel Partner Manager
- Chief Commercial Officer
- Chief of Staff, Technology
- Chief Technical Officer
- Commodity Business Manager
- Company Administrator
- Consultant
- Chief Operations Officer
- Corporate Director of Purchasing
- Chief Technical Officer
- Customer Service/Production Coordinator
- Director, Sales and Marketing
- Director of Business Development
- Director of Fluoropolymer Products Group
- Director of Procurement
- Director of Sales
- Director of Supplier Development
- Director Product Management
- Director, Sales & Marketing
- Director, Government Affairs
- Director, Product Management
- Districts Manager
- Enterprise Sales Manager
- European Business Head
- EVP Sales and Marketing
- Executive Director
- Executive Director, Performance Fluoropolymer Partnership
- Executive Vice President
- Field Account Rep
- Field Sales Engineer, Market Manager
- General Manager, Fluoropolymers
- Global Business Unit Head, Fluoropolymers
- Global Channel Sales Leader
- Global Operational Leader
- Global Sales Manager
- Global Sourcing Leader
- Global Vice President, Purchasing & Supplier Development
- Growth & Strategy Lead
- Industry Advocacy Leader
- Internal Consultant
- Lab Manager
- Market Manager
- Marketing Director, Industrial Fluoropolymers, Americas
- Marketing Manager
- Material Development Manager
- Materials Technology Director
- NA Sales and Marketing Director
- National Sales Manager, USA
- New Product Development Group Leader
- Operations Manager
- Owner
- Partner
- Plant Manager
- Polymer Development Engineer
- President
- President and CEO
- Principal Analyst
- Process Support Scientist II
- Product Design Manager
- Product Manager
- Product Sales Manager
- Product Stewardship & Regulatory Affairs Director
- Product Stewardship Manager
- Professor, Supply Chain Management
- Project Management, Director
- Project Manager
- Product Manager, Fluoropolymer & Ancillary Materials

# Who Attends

## Job Titles from Past Events

- Purchasing/Sourcing
- QA/ES&H Manager
- Regional Director
- Regulatory Affairs Specialist
- Research and Technology Director
- Retired President/CEO
- Sales and Marketing Manager
- Sales Associate
- Sales Manager
- Scientific Officer and PFAS Practice Leader
- Senior Director, Chemical Products and Technology
- Senior Director, Technology & Operations
- Senior Director, Director Technology
- Sr. Business Development Executive
- Sr. Polymer Advocacy Advisor
- Sustainability Director
- Sustainability Technology Director
- Sustainability Consultant
- Technical Marketing Manager
- Technical Service Engineer
- Technology Manager
- Toxicologist
- Vice President, Marketing & Fluoropolymer Strategy
- Vice President, Global Strategy
- Vice President, Global Technology and Strategy
- Vice President of Strategy
- Vice President, Business Development
- Vice President, Sales
- Vice President, Quality
- Vice President, Quality & EHS

# Who Attends

## Companies from Past Events

Acton Technologies, Inc.  
Advanced Sealing Technologies  
AFC Materials Group  
AGC Chemicals Americas, Inc.  
AGC Multi Material America  
Altamira Material Solutions  
Amcor Flexibles North America  
American Chemistry Council  
Arkema, Inc.  
Baillie Advanced Materials  
Cambridge Associates  
Chemours  
Chevron Phillips Chemical Company  
Consultant Industrial  
Daikin America, Inc.  
Emerson Electric  
Enflo  
ExxonMobil  
Flontech USA, LLC  
FPG  
Freudenberg Sealing Technologies  
Gemini Pro-Lon  
Gujarat Fluorochemicals Limited (GFL)  
Halopolymer Kirovo-Chepetsk LLC  
HaloPolymer Trading Inc.  
Inhance Technologies  
M. Holland  
Milliken  
North Carolina State University  
PCM Company, Inc.  
Poly-Smith PTFE, LLC  
PPG (Whitford)  
PTFE Industries  
Reprolon/Gemini Pro-Lon/PTFE Industries  
Reprolon-Texas

Rogers Corporation  
Rubadue Wire  
Shamrock Technologies, Inc.  
Textiles Coated International  
The Chemours Company, LLC  
Toray Fluorofibers America  
Trading House HaloPolymer LLC  
Trelleborg Sealing Solutions  
W.L. Gore & Associates, Inc.  
Zeus

# Expenses Worksheet

Use this worksheet to estimate the cost of attending Fluoropolymers 2024

Estimated Costs	
Registration Fee	\$
Airfare + Luggage	\$
Parking + Tolls	\$
Mileage	\$
Hotel	\$
Ground Transportation (Taxi or Rental Car)	\$
Meals or Per Diem	\$
Estimated Total	\$

## Hotel

**\$249 per night plus taxes & fees (est. \$42.33 per night)**

We've secured a discounted room rate of \$249/night for the event. We recommend booking early. Rates are available through January 14 or until sold out, whichever comes first.

## Airfare

Variable. Fly into Austin-Bergstrom International airport (AUS).

## Ground Transportation

Taxi (from AUS) – \$40-\$60 (one way) | Uber (from AUS) – \$22-\$36 (one way)

## Meals

GSA per diem rate – \$161 per day | GSA Meals & Incidentals rate - \$64 per day (\$14 breakfast, \$16 lunch, \$29 dinner, \$5 incidentals)

Event includes Breakfast; Lunch and Reception on Feb. 06; Breakfast ONLY on Feb. 07



# Additional Discount Reminders

Ensure your spot before the deadlines to fully capitalize on savings opportunities!

Discount Reminders – Book Early to Save	
December 15, 2023	<b>Early Bird Registration Pricing Ends</b> <i>Save up to \$245 by booking early</i>
January 14, 2024	<b>Hotel Discount Ends</b> (May Sell Out Sooner)