



Plastics Industry Association (PLASTICS) 2024 Spring Meeting & Fly-In

March 18 – 21, 2024 | Hotel Washington | Washington, D.C.

Sponsorship Opportunities

Overview:

The PLASTICS Spring Meeting & Fly-in is a one-trip call-to-action for plastics industry stakeholders to gather in Washington, D.C., to help set the direction of our organization, promote a sustainable future, navigate the economic landscape, showcase innovation and insights, and advance key policy initiatives.

All Sponsorships Include:

- Company profile, description, and logo on event mobile app and registration platform
- Logo and link on PLASTICS event webpage
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgement at the event (verbal and event signage)

EVENT SPONSORSHIPS

Welcome Reception: Monday, March 18 | EXCLUSIVE | \$8,500

- Two (2) complimentary registrations
- Logo prominently displayed on signage during chosen reception
- Recognition given during conference and in the event app

Happy Hour: Wednesday, March 20 | EXCLUSIVE | \$8,500

- Happy Hour will be at the PLASTICS offices – 1425 K St., NW, Suite 500
- Two (2) complimentary registrations
- Logo prominently displayed on signage during event
- Recognition given during conference and in the event app

Breakfasts: [2 Available]: \$7,500 | Tues., March 19, and Wed., March 20

- Two (2) complimentary registrations
- Logo prominently displayed on signage during chosen breakfast
- Recognition given during conference and in the event app

Coffee/Beverage Station: EXCLUSIVE | \$5,000

- Coffee/Beverage Station located in central location throughout event
- One (1) complimentary registration
- Logo prominently displayed on signage
- Recognition given during conference as well as in the event app

1425 K Street NW, Suite 500, Washington, DC 20005

P 202.974.5200 | plasticsindustry.org





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PROMOTIONAL SPONSORSHIPS

Lanyards: EXCLUSIVE | \$5,000 SOLD | Plastics News

Branded lanyards, provided by sponsor, for conference attendee name badges

Post-Event HTML Email to Registrants: ~~12 Available~~ | \$2,500 each One Remaining!

HTML to be provided by sponsor. Email will contain disclaimer that the communication is sponsored and does not represent an endorsement by PLASTICS. Content also to be approved by PLASTICS.

Digital Ad Slide on Conference Screen: [Limited] | \$1,500

30-second video or still graphic advertisement played in rotation on main conference screens during breaks

To secure a sponsorship, contact:

Mark Miller

Director, Member & Sponsorship Sales

202.974.5276

mmiller@plasticsindustry.org

Guidelines for sponsorships will be based on CDC, hotel and venue requirements and recommendations at that time.
Listed pricing reflects rate for members of the Plastics Industry Association. Non-members pay a 25% premium.
To secure a sponsorship, contact Mark Miller at 202.974.5276 or mmiller@plasticsindustry.org
All sponsorships are subject to change