

2022 PLASTICS Packaging Summit

Incorporating the **Fall Food Packaging Conference**
Presented by the Food, Drug, and Cosmetic Packaging Materials Committee

Nov. 15-17, 2022 – Hyatt Regency Indianapolis | Indianapolis, Indiana

Sponsorship Opportunities

The PLASTICS Packaging Summit, produced by the Plastics Industry Association (PLASTICS) in association with Chemical Data and ICIS, will bring equipment manufacturers, material suppliers, processors, retailers and brands together to address common challenges facing the packaging industry. This year's in-person event follows the successful virtual inaugural program held in 2021.

Four main program components are: Technology, Business Readiness, Sustainability & Recycling and Networking.

The Fall Food Packaging Conference, presented annually by PLASTICS Food, Drug and Cosmetics Packaging Materials Committee (FDCPMC), will be a key opportunity for regulatory affairs specialists in food packaging to exchange knowledge and hear from seasoned experts in government, research and industry about the most current issues affecting food packaging safety.

- ✓ It's three days of ... **ALL THINGS PACKAGING.**
- ✓ Guarantee your company ... **A HIGHER PROFILE AS A SPONSOR.**

Secure a sponsorship from the following opportunities | Contact:

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Director, Member & Sponsorship Sales
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✓ **Be an Overall Event Sponsor With Specialty Promotion Items**

All Sponsorship Include:

- **Branding and acknowledgement (verbal and event signage) as overall event sponsor**
- Company profile on the event app
- Logo and link on PLASTICS event webpage
- Logo on event promotion and communication emails (where applicable)
- Nametag at event distinguishing partnership role

Guidelines for sponsorships will be based on CDC, hotel and venue requirements and recommendations at that time.

Promotional Item Sponsorships | Choose from the following opportunities

Platinum Sponsor | Lanyards [EXCLUSIVE]: \$10,000

- Branded lanyards for conference attendee name badge
* *Deadline to Order: Oct. 24*
- Digital ad slide to run in rotation in main conference room. Ad slide to be provided by sponsor with content approved by PLASTICS.
- Two (2) complementary registration
- HTML, provided by sponsor, emailed to all registrants after event. Email will contain disclaimer that the communication is sponsored and does not represent an endorsement by PLASTICS. Content also to be approved by PLASTICS.

Gold Sponsor | Hand Sanitizers [EXCLUSIVE]: \$8,000

- Branded personal-sized bottles of hand sanitizers available to each attendee
* *Deadline to Order: Oct. 24*
- Digital ad slide to run in rotation in main conference room. Ad to be provided by sponsor with content approved by PLASTICS.
- Two (2) complementary registration
- HTML, provided by sponsor, emailed to all registrants after event. Email will contain disclaimer that the communication is sponsored and does not represent an endorsement by PLASTICS. Content also to be approved by PLASTICS.

Silver Sponsor | Beverage Station Sponsor [EXCLUSIVE]: \$5,000

- A beverage station will be available in the registration area during both events with a variety of beverages and light snacks.
- Digital ad slide to run in rotation in main conference room. Ad to be provided by sponsor with content approved by PLASTICS.
- One (1) complementary registration
- HTML, provided by sponsor, emailed to all registrants after event. Email will contain disclaimer that the communication is sponsored and does not represent an endorsement by PLASTICS. Content also to be approved by PLASTICS.

Bronze Sponsor | Digital Ad Slide on Conference Screen [Multiple Available]: \$2,000

- Digital ad slide to run in rotation in main conference room. Ad to be provided by sponsor with content approved by PLASTICS.

**Unlimited sponsorships available unless otherwise stated*

**Listed pricing reflects rate for members of the Plastics Industry Association. Non-members pay a 25% premium.*

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**All sponsorships are subject to change*