

# Approval to attend!

## It can be yours. And we can help.

In today's plastics industry, the swell of innovation around sustainability and recycling seems to get bigger every day. New best practices, trends, and technologies always on the horizon—all crucial to making plastics a major player in an organization's sustainability efforts.

The **2023 Re|focus Sustainability and Recycling Summit** is the place you and your business can develop and capitalize on that opportunity and remain relevant in our evolving industry. It's three powerful days proving immensely valuable insights, contacts, and ideas all under one roof, accelerating your road to sustainability success. We hope you and your team can join us in Minneapolis, MN.

**This kit includes materials you can tailor to meet your needs and make things easier to organize a request for approval to attend and show ROI upon your return. It contains:**

- A letter to your approving manager template
- Schedule at-a-Glance
- Re|focus attendee demographics
- An expense worksheet

**Download the toolkit and send to your Manager or HR Team today!**

**Dear [Insert Approving Manager's Name],**

I am requesting approval to attend the Re|focus Sustainability & Recycling Summit in Minneapolis, MN. Re|focus is organized by the Plastics Industry Association, the industry association who protects, promotes, and convenes the plastics industry.

Re|focus is the premier event focused on how to implement sustainability and circular economy holistically for plastics. The event brings together those who make and use plastics to engage in action-oriented conversations around innovative materials, advanced recycling, mechanical recycling, environmental conservation, resource efficiency, and brand commitments. The event reaches across the supply chain to equip industry problem solvers and "doers" with the knowledge and tactics to accelerate plastics sustainability.

The conference session tracks include:

- **Pathways to Circularity:** bringing together all segments of the plastics supply chain, this program provides insights to solve circularity-related challenges like mechanical, advanced, and organic recycling, resource efficiency, and employee engagement in sustainability initiatives.
- **Operation Clean Sweep:** Spanning critical topics from supply chain partnership to culture change, the OCS track delivers powerful discussions around resin loss and creative approaches to advancing resin management programs to accelerate progress towards zero plastic resin loss.

Over the course of three days, Re|focus offers facility tours, multiple educational sessions, and numerous peer networking opportunities. I will also be able to interact with cutting-edge exhibitors in the Resource Solutions Center which will allow me to personally explore and evaluate a range of technologies and services that are important to our business.

When I return from Re|focus, I will be able to share and suggest the latest trends and best practices around sustainability and recycling programs with the rest of our organization. Re|focus will also provide an opportunity to build a support system with other sustainability-minded professional and learn from their experiences as they share success stories and lessons learned.

I've included a fact sheet for your review as well as a breakdown of approximate costs of my attendance. With all of these opportunities to learn from industry leaders and connect with some of the top companies in the country, this conference has strong ROI.

I'm excited for this opportunity and appreciate your consideration.

Sincerely,  
[Signature]

# Schedule at a Glance

Monday, May 1	Tuesday, May 2	Wednesday, May 3	Thursday, May 4
Offsite Tours (1-3pm)	Breakfast	Breakfast	PLASTICS Recycling Committee Meeting (PLASTICS Members Only) (9a-1p)
	Educational Sessions (8am-12:30pm)	Educational Sessions (9am-12:30pm)	
	Networking Lunch in Showcase (12:30-1:30pm)	Networking Lunch in Showcase (12:30-1:30pm)	
	Educational Sessions (1:30-5:30pm)	Offsite Tours (1:15-4:45pm)	
Welcome Reception in Showcase (5:30-7pm)	Innovation Awards Ceremony (4:30-5:30pm)	OCS Blue Committee Meeting (Closed Meeting) (1:30-4pm)	
	Themed Reception in Showcase (5:30-7:30pm)		

**Identify Sessions Most Relevant to Your Role**  
[Session Schedule Available Online](#)

Session Title	Description/Relevance to Role

# What Other Industry Pros are Saying About The Refocus Sustainability and Recycling Summit

“Great conference where people from different industries could get together and learn from different points of view. Attendees and sponsors were friendly, open, willing to share their knowledge, and explain concepts that were new to you.”

– Survey Respondent

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“I was impressed with the conference and the friendliness of the attendees. The tour was great and I really learned a lot about an industry process that I have little interaction with.”

– Survey Respondent

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“I really enjoyed the show and loved talking with others in the plastics industry about sustainability efforts.”

– Survey Respondent

# Who Attends

## Job Titles from Past Events

- Account Manager
- Associate Director, Sustainability & Materials
- Attorney
- Business Development Manager
- Business Development Sustainability
- Business Manager - LPIM Technologies
- Chief Executive Officer
- Chief Evangelist, Sustainability Solutions
- Chief Operating Officer
- Chief Sustainability Officer
- Corporate Social Responsibility and Sustainability Manager
- Development Chemist
- Digital Assistant Editor
- Director, Quality, Safety, & Regulatory Affairs
- Director, Engineering - Drainage
- Director, Marketing
- Director, Strategic Sourcing, Recycled Materials
- Director, Technology & Innovation
- Director, Operations
- Director, Marketing and Customer Experience
- Director, Sustainability
- EH&S Director
- EH&S Leader
- EHSS Manager
- Environmental Health and Safety Director
- Environmental Manager
- Environmental Specialist
- Global ESG Director
- Global Marketing Director
- Global Sustainability Director
- Head of Marketing and Sustainability
- Head of Sales
- HSE Coordinator
- Manager, Environmental Issues
- Manager, Plastic Program
- Manager, Plastics Sustainability
- Manufacturing Engineer
- Marketing Communications Manager
- Marketing Specialist
- Material Solutions Manager
- National Account Manager
- Operation Manager
- Operations Supervisor
- Packaging & Specialty Plastics Sustainability Director
- Packaging Market Manager
- Plant Manager
- Polypropylene Operations Manager
- President
- President & CEO
- Principal Environmental Specialist
- Process Engineer
- Process Safety Manager
- Procurement Manager, Recycled Materials
- Product Development Engineer
- Product Stewardship Manager
- Product Sustainability Leader
- Production Manager
- Program Manager
- Project Engineer
- Project Manager
- Quality Assurance Manager
- Quality Supervisor
- Recycling Manager
- Regional EHS Manager
- Regional Manager
- Regional Sales Manager
- Sales Engineer
- Sales Manager
- Senior Analyst, Plastic Recycling
- Senior Counsel
- Senior Director, Innovation Engineering
- Senior Director, Sustainability
- Senior Engineer
- Senior Product Development Engineer
- Senior Technical Director, Regulatory Affairs
- Site EHS Manager
- Senior EHS Manager
- Sr Environmental Engineer
- Sr. Category Leader - NA Beverage Closures
- Sr. Product Manager
- Sr. Sales Representative
- Sr. Sustainability Mgr.
- Sr. Technical Sales Engineer
- Sustainability Analyst
- Sustainability Leader
- Sustainability Manager
- Sustainability Specialist
- Sustainable Development Manager
- Sustainable Innovations Manager
- Technical Expert
- Technical Sales Manager
- Technical Service Manager
- Technology Center Director
- Technology Steward
- Upstream Quote Engineer
- VP Film Division
- VP Corporate Affairs
- VP Feedstock
- VP Sales & Business Development
- VP Sustainability
- VP Sustainability and R&D
- VP Talent & Customer Growth
- VP Operations

# Companies Who've Attended in the Past

- AB Chemical
- Accredo Packaging
- ACS Group
- Advanced Drainage Systems
- Airlite Plastics
- ALPLA
- Altium Packaging
- Amcor Rigid Packaging
- American Chemistry Council
- American Starlinger-Sahm, Inc.
- Anaconda Carbon
- Beaumont Technologies Inc
- BNSF Railways
- Braskem America, Inc.
- Brueckner Group
- Carpenter Metal Solutions
- Celanese
- Chemistry Industry Association of Canada
- Chevron Phillips Chemical Company
- ClimeCo
- Closure Systems International (CSI)
- Coca-Cola Bottlers Sales & Services
- Covestro
- Cytiva
- Dart Container Corporation
- Digimarc Corporation
- Dow Chemical Company
- Eastman Chemical Company
- Enaleia
- Epsilyte
- Erema North America
- Ford Motor Company
- Ford Otosan
- Formosa Plastics Corp.
- FTI Consulting
- Helluva Container
- Hillenbrand
- ICIS
- iMFLUX
- INEOS
- Inteplast Group Ltd. - Lolita, TX
- IPL Global
- JPI
- Klockner Pentaplast (KP Flims)
- Krauss Maffei
- Leistritz Extrusion USA
- Lonely Whale
- LyondellBasell
- M. Holland Company
- Michelman
- Milacron
- Milliken & Company
- Mold-Masters
- Net Impact
- Niagara Bottling, LLC
- Novoloop
- ORBIS Corporation
- OxyChem
- OxyVinyls, LP
- PADNOS
- Peacock Colors / Vortex Liquid Color
- Petroleum Service Corporation
- Placon Corporation
- Plastic Ingenuity
- Plastic Recycling Inc.
- Plastics Forming Enterprises, LLC
- Plastics Pipe Institute
- Poly America
- PolyQuest
- PolyVisions Inc.
- Pretium Packaging
- Printpack
- PTi Processing Technologies Int.
- PureCycle
- Radici Plastics USA
- Ravago Americas
- Raven Industries
- Ring Container Technologies
- Roscoe Moss
- Rumpke Recycling
- SABIC
- Salco Products, Inc.
- Star Plastics, Inc.
- Struktol Company of America
- Sunrise Plastic
- Teknor Apex
- The Chemical Company
- TJG Consulting, LLC
- UBQ Materials
- Ultra-Poly Corporation
- UltraTech International
- Verra
- Vestolit
- Warehouse Services Inc

# Expenses Worksheet

Use this worksheet to estimate the cost of attending Re|focus Sustainability & Recycling Summit.

Estimated Costs	
Registration Fee	\$
Airfare + Luggage	\$
Parking + Tolls	\$
Mileage	\$
Hotel	\$
Ground Transportation (Taxi or Rental Car)	\$
Meals or Per Diem	\$
<b>Estimated Total</b>	<b>\$</b>

## Hotel

\$189 per night plus taxes & fees (est. \$26.51 per night)

*Note that the event has negotiated a discounted room rate of \$189/night. We recommend booking early. Rates are available through April 6 or until sold out, whichever comes first.*

## Airfare

Variable. Fly into Minneapolis Saint Paul (MSP) airport.

## Ground Transportation

Taxi (from MSP) – \$41-\$51 (one way)

Uber (from MSP) – \$20-\$22 (one way)

Public Transit – Light Rail (MSP to Downtown) – \$2 - \$4.50 (one way)

Blue Line to Downtown, Exit Government Plaza, Walk 0.4 Miles

[www.metrotransit.org/light-rail](http://www.metrotransit.org/light-rail)

## Meals

GSA per diem rate – \$148 per day

GSA Meals & Incidentals rate - \$79 per day (\$18 breakfast, \$20 lunch, \$36 dinner, \$5 incidentals)

**Event includes breakfast and lunch on May 2 & 3**

**Event includes evening receptions on May 1 & 2**

Discount Reminders - Book Early to Save	
<b>March 15</b>	Early Bird Registration Pricing Ends <i>Save up to \$250 by booking early</i>
<b>April 6</b>	Hotel Discount Ends <i>(May Sell Out Sooner)</i>