



Plastics Industry Association (PLASTICS) 2022 Annual Meeting & Fall Conference

September 21-23, 2022 | Omni Grove Park Inn | Asheville, NC

Sponsorship Opportunities

OVERVIEW

The [Fall Annual Meeting and Conference](#) is when PLASTICS members assemble to conduct the core business of the association and hear details of the work and plans of the association.

Focusing this year on the primary membership councils, tactical committees, and the Future Leaders in Plastics (FLiP) group, the event features update sessions on key association activities, a State of the Association address from President & CEO Matt Seaholm, and a full day of business meetings. And, of course, plenty of opportunities to network with industry peers – including a tour and reception at the famed Biltmore estate.

SPECIAL OPPORTUNITY

Plastics Industry Clean-Up, Organized by FLiP with Supporting Partner Plastics Technology
Wednesday, Sept. 21, 9 a.m. - Noon

The FLiP Community Impact Task Force, which is organizing the clean-up, was established in April to foster collaboration among PLASTICS member companies and external organizations to provide an outlet for the industry to give back and positively impact the environment and communities in which the plastics industry serves. The PLASTICS clean-up is one week after National Clean Up Day and International Coastal Clean Up Day.

FLiP is coordinating with Asheville-based [RiverLink](#) to develop the clean-up at a local park along the Swannanoa River.

Become a \$500 Contributing Supporter along with these organizations:

**PLASTICS TECHNOLOGY
EQUIPMENT COUNCIL
PLASTICS NEWS
PLASTICS MACHINERY & MANUFACTURING**

1425 K Street NW, Suite 500, Washington, DC 20005

P 202.974.5200 | plasticsindustry.org





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Guidelines for sponsorships will be provided based on CDC, hotel, and venue requirements and recommendations at that time.

All Sponsorships Include the Following:

- Company profile on the event app
- Logo and link on PLASTICS event webpage
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgement at the event (verbal and event signage)
- Nametag at event distinguishing partnership role

Promotional Item Sponsorships | Choose from the following opportunities

Lanyards ~~[EXCLUSIVE]: \$5,000~~ SOLD | Plastics News

- Branded lanyards, provided by sponsor, for conference attendee name badge
- One (1) complimentary registration***

Hand Sanitizers ~~[EXCLUSIVE]: \$3,000~~ SOLD | Plastics Technology

- Branded personal-sized bottles of hand sanitizers available to each attendee
- * Deadline to order Sept 6, 2022*
** Will be available for meeting and clean-up*

Post Event HTML Email to Registrants [2 Available]: \$2,500

- HTML will be emailed to all registrants.
- HTML to be provide by sponsor. Email will contain disclaimer that the communication is sponsored and does not represent an endorsement by PLASTICS. Content also to be approved by PLASTICS.

Digital Ad Slide on Conference Screen [One Available] \$1,500 Two Sold – HASCO, Plastics Technology

- Ad to run in rotation:
 - ✓ Main conference room on Wednesday during general sessions
 - ✓ Main conference room on Thursday during keynote.
- Ad side to be provide by sponsors. Content to be approved by PLASTICS.

***Complimentary registrations do not include the Biltmore tour and reception other than the Biltmore reception sponsorship; cost is \$125

Unlimited sponsorships available unless otherwise stated

Listed pricing reflects rate for members of the Plastics Industry Association. Non-members pay a 25% premium.

To secure a sponsorship, contact Mark Miller | 202.974.5276 | mmiller@plasticsindustry.org

All sponsorships are subject to change



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Events Sponsorships*** | Choose from the following opportunities

Breakfast Sponsor – [2 Available]: \$7,500 | Wed., 9/21, Thurs., 9/22, Fri., 9/23 Sold – Plastics Technology

- Two (2) complimentary registrations
- Logo prominently displayed on signage during chosen breakfast
- Recognition given during conference and in the event app

Lunch Sponsor – [One Available]: \$15,000 | Wed., 9/21 Sold – Plastics Technology, Thurs., Sept. 22

- Three (3) complimentary registrations
- Logo prominently displayed on signage during chosen lunch
- Recognition given during conference and in the event app

Welcome Reception & Dinner – [EXCLUSIVE]: \$20,000 | Wed., Sept. 21

The dinner will feature “A Taste of Asheville,” including renowned ‘North Carolina Barbecue.’

- Four (4) complimentary registrations
- Logo prominently displayed on signage during chosen lunch
- Recognition given during conference and in the event app

Biltmore Reception – [EXCLUSIVE]: \$15,000 | Thurs., Sept. 22

- Reception following a tour of Biltmore castle, which has an add-on cost of \$125 to attendees
- Three (3) complimentary registrations, including Biltmore event
- Recognition given at reception, during conference and in the event app

Coffee Station Sponsor – [EXCLUSIVE]: \$5,000 SOLD | Plastics Machinery & Manufacturing

- Coffee Station located in central area at registration throughout event; refreshed for three breaks on Wednesday and Thursday
- One (1) complimentary registration
- Logo prominently displayed on signage
- Recognition given during conference as well as in the event app

***Complimentary registrations do not include the Biltmore tour and reception other than the Biltmore reception sponsorship; cost is \$125

To secure a sponsorship, contact:

Mark Miller

Director, Member & Sponsorship Sales

202.974.5276

mmiller@plasticsindustry.org

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