

MAY 1 - MAY 4, 2023 | RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT | MINNEAPOLIS, MN

Highlight Your Company's Contribution to Sustainability and Recycling In the Circular Economy Showcase

Pathways to A Circular Economy

Open May 1 – May 3

The 2023 Re|focus Sustainability & Recycling Summit brings together those who make and use plastics to create a space for attendees to convene around six key themes:

- Innovative Materials
- Advanced Recycling
- Mechanical Recycling
- Environmental Conservation
- Resource Efficiency
- Brand Commitment

Secure A Solution Center Kiosk

Re|focus is about doing things differently. Rather than a traditional booth, this event will use a kiosk model in the 2023 Re|focus Solution Center as part of the Circular Economy Showcase. Promote your company's work and efforts in the areas of sustainability and recycling while reducing the amount of materials you need to bring.

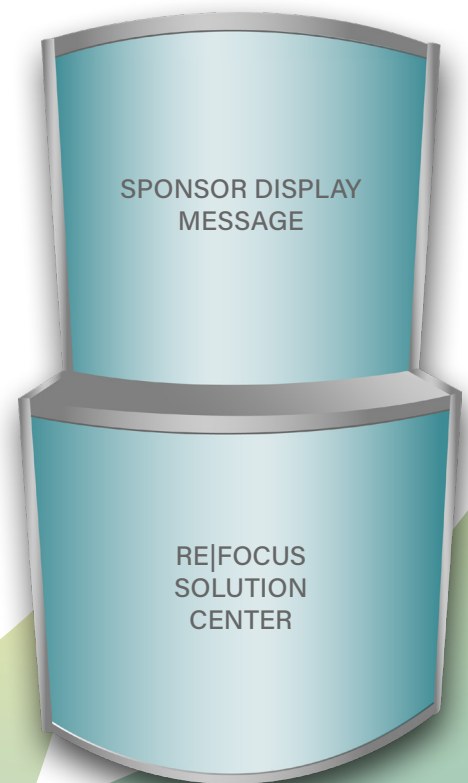
The Solution Center will be available to attendees, and will be the location of the following networking events during the conference; also open otherwise during the summit May 1-3:

- Monday, May 1, Opening Reception
- Tuesday, May 2, Breakfast, Lunch & Networking Reception
- Wednesday, May 3, Breakfast & Lunch

Kiosk Sponsorship - \$3,000 (Member) / \$3,600 (Non-Member)

- Custom graphic panel for your company's message and display counter
- 1 complimentary registration with additional at a discount
- Company's sponsorship promoted before, during and after Re|focus

See Page 2 for Additional Details



Not a Traditional Booth

No Traditional Collateral

Nothing to Ship

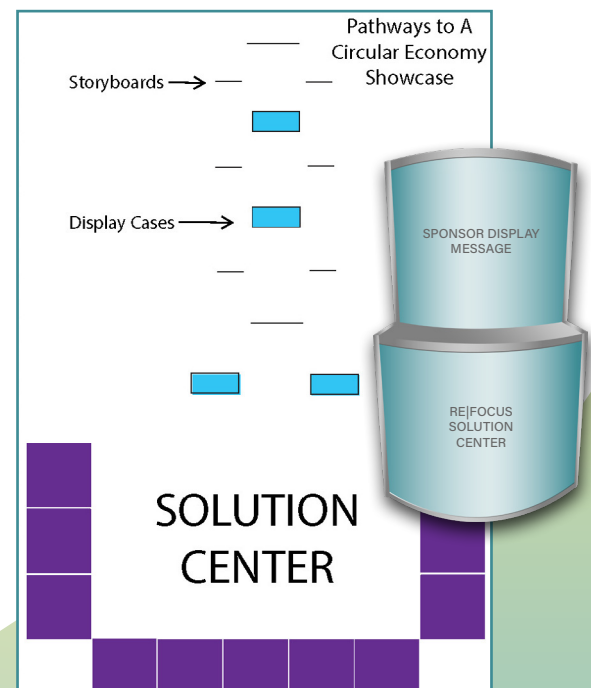
Do It Differently!

For details and to secure a partnership,
contact Mark Miller, Director Member & Sponsorship Sales: mmiller@plasticsindustry.org

Secure and Promote Your Company's Contribution to Sustainability and Recycling In a Solution Center Kiosk

What You Get

- Graphic panel for your company's message [60 5/8" W x 52 3/4"H]
- Display counter [55" W x 18" D]
- Wifi available throughout room; hardline at additional cost
- 1 120V electric drop
- 2 stools
- 1 complimentary registration; additional at \$875 (M) / \$980 (NM)
- Company profile on event app and solution center webpage including:
 - Linked logo
 - Two (2) linked marketing pieces (i.e. brochure, spec sheet, or video)
 - Company description up to 50 words
 - Social media handles
 - Contact email
- Logo and link on PLASTICS event webpage
- Logo in all event promotion and communications (where applicable)
- Listed as sponsor in conference materials (where applicable)
- Logo placement on onsite signage



All for \$3,000 (PLASTICS Member) | \$3,600 (Non-Member)

A La Carte Sponsorships

- | | |
|----------------------------|------------------------------|
| ▪ Lanyards | \$5,000 (M) \$6,000 (NM) |
| ▪ Wifi | \$6,000 (M) \$7,200 (NM) |
| ▪ Mobile App | \$5,000 (M) \$6,000 (NM) |
| ▪ Opening Reception | \$10,000 (M) \$12,000 (NM) |
| ▪ Networking Reception | \$10,000 (M) \$12,000 (NM) |
| ▪ Breakfast (Tue. or Wed.) | \$5,000 (M) \$6,000 (NM) |
| ▪ Lunch (Tue. or Wed.) | \$8,000 (M) \$9,600 (NM) |
| ▪ Breaks (3 inclusive) | \$5,000 (M) \$6,000 (NM) |

All A La Carte Sponsorships include:

- One complimentary registration
- Logo recognition on website and app
- Logo placement on onsite signage
- Sponsor profile on website and app
- Logo in all event promotion and communications (where applicable)
- Logo in all post-event emails to attendees
- Listed as sponsor in conference materials (where applicable)

Connect with Mark Miller at mmiller@plasticsindustry.org to secure your kiosk and sponsorship today!